



FIRST DAY_MONDAY

CHAIR: PROF. LEOPOLDINA FORTUNATI _UNIVERSITY OF UDINE

Grammes, Franziska - University of Erfurt -
*Communication und Perception in Public Spaces I
Focus Media Usage.*

Johanssen, Jacob - University of Erfurt -
*Communication und Perception in Public Spaces II
Focus City Persons.*

Fink, Christopher - University of Erfurt -
*Interaction and Mobile Phone in Everyday Life:
Frames, Conditions and Usage.*

Viel, Michele - University of Udine -
*Arduino, open-source physical
computing platform*

Kirchner, Juliane - University of Erfurt -
*Identity, Communication and Social Networks
within the WWW..*

**Ornella, Marina – Tempesta, Giorgio – Sacilotto,
Ambra** - University of Udine –
Interactive Music and Works.

Tozzi, Riccardo – Vernier, Marco -
University of Udine – *“Friends” inside.*

Bazan, Luca – Gobbato, Andrea -
University of Udine -
*Backstage and making of, analysis of this pheno-
menon. Case of study: the backstage of the festival
“Le voci dell’inchiesta”.*

Präger, Steffen - University of Erfurt -
*Method of Observation and the Usage of Mobile
Phones*

SECOND DAY_WEDNESDAY

CHAIR: PROF. JOACHIM HOEFELICH _UNIVERSITY OF ERFURT

Lorenzini, Daiana – Polloni, Irene
- University of Udine -
*McDonald’s: marketing strategies and
analysis of the websites of the countries where the
brand has spread.*

Hofmann, Jana - University of Erfurt -
The Qualitative/ Ecological Experiment.

Fink, Christopher - University of Erfurt -
Excursus: History, Study of Clowns.

Otto, Alexander - University of Erfurt -
Selective Perception.

Marchesi, Tiziana - University of Udine –
Facebook: evolution of this social network.

Roll, Julia - University of Erfurt -
Inattentional Blindness.

Pohl, Caroline - University of Erfurt -
Mobile Phones und Absent Presence.

Prest, Cristian – Lucchetta, Francesco
- University of Udine –
The loop as a communication way.

Hellwig, Arne - University of Erfurt -
*Mobile Communication und Ecological Perception
Casestudies Cardriving.*